



Dr. James K. Fortson, MD, MBA, MPH, CPE, FACS

Otolaryngology–Head and Neck Surgery | Senior Mentor and Founding Advisor, ORO

Dr. James K. Fortson is a board-certified otolaryngologist, surgeon, and educator with more than three decades of experience in head and neck surgery, sinus and sleep medicine, and facial trauma management. He serves as Medical Director of the **Sleep and Sinus Centers of Georgia** and **ENT Associates of South Atlanta**, where he leads a multidisciplinary team dedicated to advancing minimally invasive approaches to airway and sinonasal disorders.

Dr. Fortson holds medical and graduate degrees from Meharry Medical College and Emory University, and is a **Certified Physician Executive (CPE)**-a distinction reflecting his leadership in both clinical and administrative medicine. His work combines surgical innovation with population-level outcomes research, emphasizing safety, efficiency, and patient-centered care.

As a **Founding Mentor and Senior Advisor to ORO**, Dr. Fortson plays a central role in shaping the organization's academic mission. He provides oversight for multiple ongoing studies, including investigations into balloon-assisted septoplasty, force-directional dilation, and novel medical therapies for sinus disease and sleep apnea. His mentorship has guided countless trainees in developing high-impact projects and presenting at national ENT conferences.

Beyond his extensive clinical and academic achievements, Dr. Fortson is known for his commitment to mentorship, accessibility, and advancing opportunities for young investigators in otolaryngology. His work exemplifies ORO's vision-bridging generations of surgeons and scientists to drive innovation in ENT care.